

A full-page background image showing a cyclist in a pink jersey and white helmet riding away on a road. The road is flanked by tall grass and leads into a deep valley with steep, forested mountains in the background under a clear sky. The image is framed by a dark teal header and footer with diagonal line patterns.

GARMIN.

JANUARY 2026

GET TO KNOW GARMIN

PRESS KIT

At Garmin we make products that are engineered on the inside for life on the outside. We do this so our customers can make the most of the time they spend pursuing their passions. Our collective effort to design and deliver exceptional products is anchored in the Garmin mission, vision and values.

MISSION

To be an enduring company by creating superior products for automotive, aviation, marine, outdoor and sports that are an essential part of our customers' lives.

VISION

We will be the global leader in every market we serve, and our products will be sought after for their compelling design, superior quality and best value.

VALUES

The foundation of our culture is honesty, integrity and respect for associates, customers and business partners. Each associate is fully committed to serving customers and fellow associates through outstanding performance and accomplishing what we say we will do.



\$6.30 
BILLION IN
REVENUE IN 2024

302 
MILLION
PRODUCTS SHIPPED SINCE 1989

 **DEDICATED**
TO GROWTH AND STABILITY

DEBT-FREE COMPANY

100 LOCATIONS
WORLDWIDE

336 SUMMER INTERNS
ACROSS 17 LOCATIONS

22,800 ASSOCIATES

ENVIRONMENTALLY FOCUSED FACILITIES
LANDFILL-FREE OLATHE CAMPUS

COMPOSTING AND RECYCLING
SOLAR ENERGY USE AT CHINA MANUFACTURING FACILITY

With devices boasting battery life that can last weeks, Garmin has a smartwatch for every customer – whether their goal is tracking day-to-day health, staying active or pushing the limits of multisport performance.

A row of six Garmin smartwatches with different colored straps (black, yellow, white, black, black, white) and various watch faces displaying metrics like time, distance, heart rate, and battery level.

A row of six Garmin Fenix 3 smartwatches is shown against a white background. Each watch has a different color scheme for its bezel and strap. From left to right: 1. Teal bezel and strap, displaying a 'Solar History' graph. 2. Lime green bezel and strap, displaying a heart rate graph with '174 91' and '68' and 'Last 4 Hours'. 3. Dark grey bezel and strap, displaying an altimeter reading of '038'' and '2953', with a compass rose. 4. Black bezel and strap, displaying a digital clock '10:10' and '5:56 AM 8:47'. 5. Dark grey bezel and strap, displaying a compass rose with '10' and '10' and '10'. 6. Light grey bezel and strap, displaying a '2 New' notification and a 'Welcome to coffee at V...' message.

The Instinct® smartwatches are tough enough to keep up and unique enough for personal style.

Garmin Logo Guidelines Website

SMARTWATCHES

PREMIUM SPECIALITY GPS SMARTWATCHES — TO PURSUE PASSIONS



Our Approach® wearables help fine-tune a golfer's game with precise distances, more than 43,000 preloaded courses worldwide and more.



Our Descent™ watch-style dive computers help divers explore confidently above and below the water.



Navigate the skies with D2™ aviation smartwatches, featuring all the tools pilots need on ground and in the air.



Enjoy ultimate connectivity on and off the water with quatix® nautical smartwatches.



Our tactix® smartwatches offer special ops tactical features and topographic mapping.



The MARQ® collection of luxury tool watches are purpose-built for those on a quest for excellence.

KID WATCHES AND FITNESS TRACKERS — TO KEEP KIDS MOVING



The Bounce™ kids smartwatches inspire kids to stay active, and LTE connectivity¹ allows two-way calling, text messaging and real-time location tracking.



Our vivoFit® jr. activity trackers help kids stay active and have fun too.

¹To use LTE features on each device, an active subscription plan and LTE connectivity are required; see LTE coverage area at [Garmin.com/BounceLTEcoverage](https://www.garmin.com/BounceLTEcoverage)

FITNESS

Runners, cyclists, triathletes and swimmers of all levels stay active and elevate their performance with help from our running watches, cycling computers, cycling awareness accessories, indoor trainers and more.

RUNNING AND CYCLING



Garmin pioneered the first GPS-enabled running watch, the Forerunner® 201, in 2003. Since then our Forerunner line is recognized as one of the leading smartwatches for runners, triathletes and cyclists all over the world.



Available in a range of price points, Garmin running watches are packed with training tools and 24/7 health monitoring features, including training readiness, training status, adaptive training plans, HRV status, Body Battery™ energy levels and so much more.



Get accurate power data no matter where you ride with Rally™ series power meter pedals. These durable pedals have power and cadence accuracy within 1%, feature rechargeable batteries and are easy to swap between bikes.



Ride with greater peace of mind with a Varia™ cycling radar and tail light, which keeps riders visible to motorists behind them and alerts them to approaching vehicles. The Varia RCT715 tail light and Varia Vue headlight also include built-in cameras¹ that can capture incidents on the road.

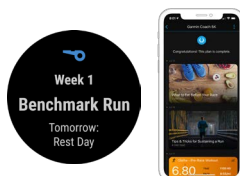


Our Edge® cycling computers offer dynamic performance metrics, health insights and adaptive coaching, helping riders reach new personal bests. Select Edge devices even come with solar charging to extend battery life for hours.



Whether you're pressed for time or the weather isn't cooperating, our state-of-the-art Tacx® indoor trainers make it easy for cyclists to ride whenever they want and keep tabs on key performance metrics. Chase your goals with direct-drive smart trainers, wheel-on trainers and bike rollers from Garmin.

BEST-IN-CLASS PERFORMANCE TOOLS



Train for an event, achieve a milestone or improve your fitness with Garmin Coach training plans for runners and cyclists.



With a Garmin Connect+™ plan, enjoy premium access to advanced capabilities, including our Active Intelligence feature with AI insights that provides suggestions throughout the day. Access Garmin nutrition tracking, a customizable performance dashboard, exclusive Garmin Connect™ badges and more.

¹Some jurisdictions regulate or prohibit use of this camera device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device.

HEALTH AND WELLNESS

Garmin wellness wearables and accessories help customers better understand their bodies. Built-in 24/7 health monitoring features track heart rate¹, stress, sleep, respiration, Pulse Ox², Body Battery™ energy monitoring, nap detection, lifestyle logging and more. Built-in sports apps for activities such as running, walking, yoga, Pilates, HIIT, pool swimming and more means staying active never gets boring. Superior battery life lets you track all of this and more, all day and all night.



KNOW YOUR BODY BETTER



Purpose-built with advanced health and fitness features, our Venu® smartwatches offer on-wrist support to help you better understand your body and make healthier decisions.



The vívomove® hybrid smartwatches are perfect for life on the go. Enjoy the convenience of smart features such as text messages, smart notifications³, Garmin Pay™ contactless payments⁴ and more, right on the wrist.



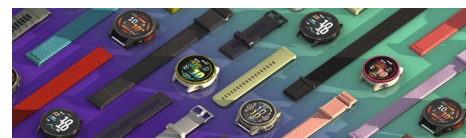
Garmin offers an industry-leading portfolio of products and features designed for women by women, including Lily®, our smallest and stylish smartwatch to date. Women can stay in tune to their body with menstrual cycle and pregnancy tracking features.



With the HRM series heart rate monitors, Index™ S2 smart scale, Index Sleep Monitor and the Index BPM smart blood pressure monitor, anyone can get the extra data needed to take charge of their health — no matter where they are in their journey.



Kids can stay active and have fun at the same time with Bounce™ smartwatches and Garmin vívoFit® jr. activity trackers. The Garmin Jr.™ app helps kids track chores and homework assignments and rewards them once tasks are complete.



Express yourself. Choose from a variety of materials, metals and bands to create a watch that's uniquely you.

GARMIN HEALTH SOLUTIONS

Garmin Health gives you the power and flexibility to create custom solutions for your business. With incredible battery life, water-resistance and one of the industry's largest wearable portfolios, there's a Garmin device that's perfect for your program. Gain access to a wide array of health metrics and real-time sensor streams, and even control the device features using the Garmin Health API and SDKs. For more information, visit Garmin.com/health.

¹See Garmin.com/ataccuracy • ²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox is not available in all countries. •

³When paired with a compatible smartphone, see Garmin.com/ble • ⁴Available on select models only

OUTDOOR RECREATION

With a range of products as diverse as the great outdoors, Garmin serves a variety of adventurers, including campers, divers, golfers, hikers, hunters, climbers and surfers, among others.



Our Enduro™, Instinct® and tactix® smartwatches measure battery life in weeks rather than days, allowing customers to do what they love longer. Our line of fēnix® smartwatches also include optional inReach® SOS connectivity¹.



The MARQ® collection of purpose-built tool watches are lifestyle-inspired and forged from our expertise and heritage in the aviation, fitness, marine and outdoor markets.



Sportsmen and tactical products offer outdoor enthusiasts a variety of tools to help perfect their craft and improve situational awareness.



Divers can enjoy unparalleled situational awareness with our watch-style dive computers, Descent™ Mk3i and Descent G2 with a bright AMOLED display. Plus, the Descent S1 buoy lets users track, monitor and communicate with those above — and below — the surface.



From laser rangefinders to launch monitors and watches, Garmin golf products offer the most compelling technology to enrich a player's experience at any skill level and price point.



Elevate the off-road experience and rider enjoyment with innovative powersports products, including the Tread® 2 Overland and SxS, Tread XL Baja Race/Chase Edition navigators and Garmin PowerSwitch™, plus zūmo® XT2 for motorcycle riders.

¹Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communication devices. It is your responsibility to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

OUTDOOR RECREATION

GARMIN RESPONSESM: EXPLORE ANYWHERE — COMMUNICATE GLOBALLY

With inReach[®] satellite technology from Garmin and an active satellite subscription¹, it's easier than ever to stay in touch globally. Plus, we have a global emergency response coordination center that is staffed 24/7 and ready to send help when needed.



inReach satellite communicators¹ help adventurers stay connected, even in the most remote locations while enjoying peace of mind that help is just a button-push away.



Garmin offers professional solutions for groups and organizations utilizing inReach satellite communicators and technology to keep everyone connected, oriented and informed.

PERSONAL NAVIGATION DEVICES



Explore confidently with our touring lineup that includes the Garmin Drive™ series, RV GPS navigators, Garmin Dash Cam™ Live and the Garmin Dash Cam X series, which automatically records up to 4K ultra HD video².



Enjoy increased productivity and awareness on the road with our dēzl™ lineup of trucking products, including navigators and headsets.



Unlock peak track performance with motorsports products such as the Garmin Catalyst™ driving performance optimizer³.



¹Some jurisdictions regulate or prohibit the use of satellite communication devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used. ²Some jurisdictions regulate or prohibit use of this camera device; it is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device. ³WARNING: This device is intended only for recreational use in a circuit environment. Never use this device on public roadways. Failure to follow this warning may result in an accident causing property damage, serious personal injury, or death. You are responsible for using this device in a safe and prudent manner.

AVIATION

Garmin is proud to be a leading provider of forward-fit and retrofit avionics equipment to general aviation, business aviation, rotorcraft, advanced air mobility, government and defense, and commercial air carrier customers. Our aviation portfolio comprises navigation, communication, flight control, in-flight hazard avoidance, weather radar, aviation services solutions, portable GPS, wearables and more.



AWARD-WINNING PRODUCT SUPPORT

For 22 consecutive years, we've been awarded top honors in Aviation International News' annual Product Support Survey in the Flight Deck Avionics category. It is also our 21st year earning the top spot in the annual avionics product support survey by Professional Pilot magazine.

INTEGRATED FLIGHT DECKS

With more than 30,000 integrated flight decks flying today, Garmin avionics are the leading choice of aircraft manufacturers around the world. Featured across a variety of general aviation, business aviation, helicopters and commercial aircraft, Garmin has developed an avionics lineup known for intuitive operation and reliability. When it comes to bringing out the best in new aircraft, Garmin innovation makes all the difference.

AVIONICS SYSTEMS

For existing aircraft in need of an upgrade, Garmin avionics solutions can add industry-leading capabilities, help increase situational awareness and enhance decision-making like never before. From a single electronic flight instrument to a complete integrated panel installation, Garmin has developed a robust lineup of solutions for virtually every class and model of aircraft.

AVIATION SERVICES

Web- and mobile app-based products offered via FltPlan.com and our Garmin Pilot™ electronic flight bag application and web page help pilots plan, file, fly and log flights. Business and commercial aviation customers also benefit from our safety management system, runway analysis and performance data, weight and balance, and more.

AUTOPILOTS

Garmin autopilot systems bring safety-enhancing flight control solutions to a broad range of aircraft. Available for retrofit or forward-fit installations, these systems combine outstanding reliability with silky-smooth servo inputs and a full range of workload-reducing modes, functions and self-monitoring features.

TERMINAL SAFETY SOLUTIONS

Garmin has developed a range of tools and technologies to help aviators increase situational awareness while navigating runways and taxiways, including Runway Occupancy Awareness (ROA), a Runway Overrun Awareness and Alerting System (ROAAS), Garmin SafeTaxi® and Garmin SurfaceWatch™.

PORTABLES AND WEARABLES

Featuring cockpit-proven technology that's optimized for pilot use, Garmin offers an array of aviation GPS solutions, including portable GPS, satellite communicators, aviator smartwatches and more, that pilots can carry with them into any aircraft they fly.

AUTONOMÍ™ AUTONOMOUS SAFETY-ENHANCING TECHNOLOGIES

Garmin is dedicated to the passionate pursuit of active, safety-enhancing technologies that make flying easier and provide advanced capabilities designed to help make flying safer. It's a bold vision that grows directly from our legacy of innovation and leadership in aviation. That tradition continues with Autonomí, a family of solutions that adds automated, safety-enhancing tools for the pilot and passengers. The Garmin Autonomí family includes Smart Glide™, emergency descent mode, Smart Rudder Bias, Electronic Stability and Protection (Garmin ESP™) and the Collier Award-winning Garmin Autoland¹.

¹See [Garmin.com/ALUse](https://www.garmin.com/ALUse) for Autoland system requirements and limitations

MARINE

As the world's most innovative and recognized marine electronics manufacturer, Garmin has revolutionized life for anglers, sailors, mariners and boat enthusiasts everywhere with chartplotters, fishfinders, marine cartography, radar, autopilots, transducers, trolling motors and more.



For the 11th consecutive year, Garmin was named Manufacturer of the Year in 2025 by the National Marine Electronics Association (NMEA). We were also named the #1 Most Innovative Company in 2025 by Soundings Trade Only for the third consecutive year.



With products for every on-the-water hobby, skill level and budget, Garmin offers something for every mariner — from a basic fishfinder to a 27" multifunction touchscreen display. There's even STRIKER™ Cast, a castable device that brings sonar to a smartphone or tablet.



Garmin revolutionized the freshwater fishing market with the introduction of LiveScope™ live-scanning sonar in 2018. Since then, we have expanded our award-winning LiveScope technology beyond freshwater, with applications for coastal, open-water and even ice fishing.



Efficient, powerful and versatile — Force® trolling motors are available in a variety of lengths and styles to suit multiple types of watercraft, including kayaks.



As the world's #1 marine mapping provider¹, Garmin Navionics+™ cartography makes it easy to plot your course with up to 5,000 daily updates. Plus, the ActiveCaptain® app helps users update their charts and stay connected to the community.



Enhance your time on the water with world-class JL Audio® entertainment products, including stereos, speakers, subwoofers and amplifiers that seamlessly integrate with compatible Garmin marine electronics.

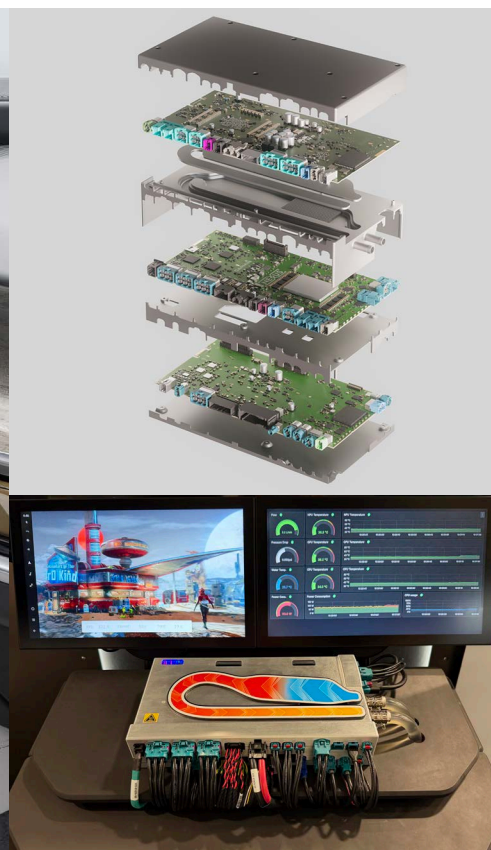


The Garmin Surround View Camera System helps take the guesswork out of docking in tight maneuvering situations with six cameras providing live bird's-eye view video and 360-degree helm visibility.

¹Based on 2024 reported sales

AUTOMOTIVE OEM SOLUTIONS

A Tier One supplier for the automotive industry, Garmin Auto OEM leverages proven engineering expertise to help partners deliver a fully integrated driving experience.



DOMAIN CONTROLLERS

Garmin integrates leading-edge technologies to meet industry needs for driver monitoring and other regulatory needs but also extends those technologies to create intuitive convenience and personalization features headlined by an AI/LLM-based virtual assistant that is conversational, multi-intent and multilingual.

AI-DRIVEN INFOTAINMENT SOLUTIONS

In addition to traditional infotainment systems with integrated touchscreens, navigation, full-featured audio, connected apps and voice recognition, Garmin offers innovative features such as seat-aware audio and video, digital key and an AI-generated environment — all on a single display surface spanning six screens.

CLOUD SERVICES

The Garmin global infrastructure connects vehicles to cloud-based navigation, apps, over-the-air (OTA) software updates, real-time video and storage, and more.

NEXUS AUTOMOTIVE-GRADE HPC

High-performance compute platform designed for mixed-criticality workloads and cross-domain AI, consolidates multiple vehicle domains such as in-vehicle infotainment and instrument clusters into a single system for optimal efficiency — delivering up to 6X greater computing power.

POWERSPORTS

Garmin brings the connected digital world to the powersports market, including motorcycles, side-by-side vehicles and UTVs — to create the ultimate rider experience.

OUR PARTNERS

Our growing list of OEM partners includes BMW Group, Ford, Honda, Mercedes Benz, Nissan, Toyota, Geely, Kawasaki and Yamaha Motor.

GARMIN®