



GARMIN.

FEBRUARY 2024

GET TO KNOW GARMIN

PRESS KIT

At Garmin we make products that are engineered on the inside for life on the outside. We do this so our customers can make the most of the time they spend pursuing their passions. Our collective effort to design and deliver exceptional products is anchored in the Garmin mission, vision and values.

MISSION

To be an enduring company by creating superior products for automotive, aviation, marine, outdoor and sports that are an essential part of our customers' lives.

VISION


We will be the global leader in every market we serve, and our products will be sought after for their compelling design, superior quality and best value.

VALUES

The foundation of our culture is honesty, integrity and respect for associates, customers and business partners. Each associate is fully committed to serving customers and fellow associates through outstanding performance and accomplishing what we say we will do.



\$5.23 
BILLION IN REVENUE IN 2023

282 
MILLION PRODUCTS SHIPPED SINCE 1989

 **DEDICATED**
TO GROWTH AND STABILITY

DEBT-FREE COMPANY

86 LOCATIONS WORLDWIDE

350 INTERNS IN 15 LOCATIONS IN 2023

19,900+ ASSOCIATES

ENVIRONMENTALLY FOCUSED FACILITIES
LANDFILL-FREE OLAATHE CAMPUS

COMPOSTING AND RECYCLING
SOLAR ENERGY USE AT CHINA MANUFACTURING FACILITY

SMARTWATCHES

Garmin has a smartwatch for every customer, whether the goal is staying healthy and active or pushing the limits of multisport performance. As one of the world's leading wearables companies, some of our most popular product lines include:

RUGGED OUTDOOR ADVENTURE WATCHES — TO LIVE ON THE EDGE



The fenix® GPS multisport smartwatches blend cutting-edge design and performance with 7-day-a-week wearability.



Our epix™ premium smartwatches have the fitness and GPS tools needed to take on any adventure.



Enduro™ for ultrarunners is a GPS watch with previously unheard of battery life.



The Instinct® smartwatches are tough enough to keep up and unique enough for personal style.

RUNNING AND FITNESS WATCHES — TO GO THE DISTANCE



Our Forerunner® GPS smartwatches help runners, cyclists and triathletes of all levels maximize their performance and chase new personal records.



The Venu®, vivoactive®, vivomove® and Lily® GPS smartwatches include advanced health and fitness features, bringing style and ease of use to the pursuit of whole-body well-being.

SMARTWATCHES

PREMIUM SPECIALTY SMARTWATCHES — TO HELP PURSUE PASSIONS



The MARQ® collection of luxury tool watches are purpose-built for those on a quest for excellence.



Our Approach® wearables provide high-sensitivity GPS details to help fine-tune a golfer's game with precise distances, more than 43,000 preloaded courses worldwide and more.



Our Descent™ watch-style dive computers help divers explore confidently above and below the water.



tactix® offers special ops tactical features and topographic mapping.



The D2™ aviation watches offer tools to navigate the skies.



quatrix® gives mariners ultimate connectivity on and off the water.

KID WATCHES AND FITNESS TRACKERS — TO KEEP KIDS MOVING



Our vivofit® jr. activity trackers help kids stay active and have fun too.



The Bounce™ kids smartwatches inspire kids to stay active, and LTE connectivity¹ allows for two-way text and voice messaging.

¹To use LTE features on each device, an active subscription plan and LTE connectivity are required; see LTE coverage area at Garmin.com/BounceLTEcoverage

AUTOMOTIVE OEM SOLUTIONS

A tier-one supplier for the automotive industry, Garmin Auto OEM leverages our proven engineering expertise to help partners deliver a fully integrated driving experience.



DOMAIN CONTROLLERS

Garmin is integrating technologies to meet industry needs for driver monitoring and other regulatory needs but also extending those technologies to create innovative convenience and personalization features.

INFOTAINMENT SOLUTIONS

Garmin offers traditional infotainment head units with touchscreens, navigation, tuner, connected apps, voice recognition and more.

CLOUD SERVICES

Garmin's global infrastructure connects vehicles to cloud-based navigation, apps, OTA software updates, real-time video and storage, and more.

CAMERAS AND AUGMENTED REALITY

With our experience in aerospace cockpit synthetic vision technologies, lane-level vehicle positioning and automotive camera integration, Garmin is uniquely positioned to provide OEM HUDs with augmented reality data to enhance navigation and driver situational awareness.

POWERSPORTS

Garmin brings the connected digital world to the powersports market, including motorcycles, side-by-side vehicles and UTVs – to create the ultimate rider experience.

OUR PARTNERS

Our growing list of OEM partners includes BMW Group, Mercedes-Benz, Honda, Ford, Chrysler, Toyota, PSA/Citroen, Geely, Honda Motorcycle, BMW Motorrad, BRP, Aston Martin and Yamaha Motor.

AVIATION

Garmin is proud to be a leading provider of forward-fit, retrofit and portable avionics equipment to general aviation, business aviation, rotorcraft, advanced air mobility, government and defense, and commercial air carrier customers. Our aviation portfolio comprises navigation, communication, flight control, in-flight hazard avoidance, weather radar, aviation services solutions and more.



AUTONOMÍ™ AUTONOMOUS SAFETY-ENHANCING TECHNOLOGIES

Garmin is dedicated to the passionate pursuit of active, safety-enhancing technologies¹ that make flying easier and provide advanced capabilities designed to help make flying safer. It's a bold vision that grows directly from our legacy of innovation and leadership in aviation. That tradition continues with Autonomí, a family of solutions that adds automated, safety-enhancing tools for the pilot and passengers. The Garmin Autonomí family includes Smart Glide™, emergency descent mode, Smart Rudder Bias, Electronic Stability and Protection (Garmin ESP™) and the Collier Award-winning Garmin Autoland.

FORWARD-FIT (OEM) AVIONICS

With more than 29K integrated flight decks flying today, Garmin avionics are the leading choice of aircraft manufacturers around the world. Featured across a variety of general aviation, business aviation, helicopters and commercial aircraft, Garmin has developed an avionics lineup known for intuitive operation and reliability. When it comes to bringing out the best in new aircraft, Garmin innovation makes all the difference.

PORTABLES AND WEARABLES

Featuring cockpit-proven technology that's optimized for pilot use, Garmin offers an array of aviation GPS solutions, including portable GPS, satellite communicators, aviator smartwatches and more, that pilots can carry with them into any aircraft they fly.

AWARD-WINNING PRODUCT SUPPORT

For 20 consecutive years, we've been awarded top honors in Aviation International News' annual Product Support Survey in the Flight Deck Avionics category. It is also our 19th year earning the top spot in the annual avionics product support survey by Professional Pilot magazine.

RETROFIT AVIONICS

For existing aircraft in need of an upgrade, Garmin avionics solutions can add industry-leading capabilities, help increase situational awareness and enhance decision-making like never before. From a single electronic flight instrument to a complete integrated panel installation, Garmin has developed a robust lineup of solutions for virtually every class and model of aircraft.

EXPERIMENTAL AVIATION

From a single electronic flight instrument to a complete integrated panel installation, our experimental avionics support a wide spectrum of plug-and-play growth possibilities.

AVIATION SERVICES

Web- and mobile app-based products offered via FltPlan.com and our Garmin Pilot™ electronic flight bag application help pilots plan, file, fly and log flights. Business and commercial aviation customers also benefit from our safety management system, runway analysis and performance data, weight and balance, and more.

HELICOPTERS

When it comes to helicopters, the tools needed in the cockpit are as unique as any mission. Garmin develops a robust lineup of solutions designed to help keep helicopter pilots safer in the skies.

¹See Garmin.com/ALUse for Autoland system requirements and limitations

FITNESS

Runners, cyclists, triathletes and swimmers of all levels stay active and elevate their performance with help from our fitness running watches, cycling computers, cycling awareness accessories, indoor trainers and more.

RUNNING AND CYCLING



Garmin pioneered the first GPS-enabled running watch, the Forerunner® 201, in 2003. Since then our Forerunner line is recognized as one of the leading smartwatches for runners, triathletes and cyclists all over the world.



Available in a range of price points, Garmin running watches are packed with training tools and 24/7 health monitoring features, including training readiness, training status, adaptive training plans, HRV status, Body Battery™ energy levels and so much more.



Get accurate power data no matter where you ride with Rally™ series power meter pedals. These durable pedals have power and cadence accuracy within 1% and are easy to swap between bikes.



Cyclists can ride with greater peace of mind thanks to the Varia™ cycling radar and tail light, which keeps riders visible to motorists behind them and alerts them to approaching vehicles. Varia RCT715 even has a camera that continuously records and saves the footage in the event of an incident.

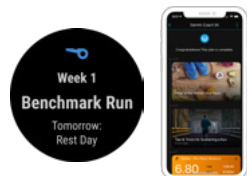


Our Edge® cycling computers offer dynamic performance metrics, health insights and adaptive coaching, helping riders reach new personal bests. Select Edge devices even come with solar charging to extend battery life for hours.



Whether you're pressed for time or the weather isn't cooperating, our state-of-the-art Tacx® indoor trainers make it easy for cyclists to ride whenever they want and keep tabs on key performance metrics. Chase your goals with direct-drive smart trainers, wheel-on trainers and bike rollers from Garmin.

BEST-IN-CLASS PERFORMANCE TOOLS



Garmin Coach helps runners train for raceday with expert coaching and dynamic training plans tailored to specific running goals and performance.



With the Garmin Connect™ online fitness community, athletes can track and reach fitness goals, view training and health analytics, participate in online challenges, and share activities with friends or on social media sites.



Firstbeat Analytics™, a Garmin brand, provides physiological analytics and metrics for products in the health, fitness and performance markets.

HEALTH AND WELLNESS

Garmin wellness wearables and accessories help customers better understand their bodies. Built-in 24/7 health monitoring features track heart rate¹, stress, sleep, respiration, Pulse Ox², Body Battery™ energy monitoring, nap detection and more. Built-in sports apps for activities such as running, walking, yoga, Pilates, HIIT, pool swimming and more means staying active never gets boring. Superior battery life lets you track all of this and more, all day and all night.



KNOW YOUR BODY BETTER



It's never been easier to try something new with our popular Venu® lineup of GPS smartwatches. Customers can create custom workouts, download them from the Garmin Connect™ app and even refer to on-the-wrist animated workouts, great for learning proper form and technique.



The vivomove® hybrid smartwatches are perfect for life on the go. Enjoy the convenience of smart features such as text messages, social media notifications³, Garmin Pay™ contactless payments⁴ and more, right on the wrist.



Garmin offers an industry-leading portfolio of products and features designed for women by women, including Lily™, our stylish and smallest smartwatch to date. Women can stay in tune with their body all day, every day with our exclusive menstrual cycle tracking and pregnancy tracking features.



With the HRM series heart rate monitors, Index™ S2 smart scale and the Index™ BPM smart blood pressure monitor, anyone can get the extra data needed to take charge of their health — no matter where they are in their journey.



Kids can stay active and have fun at the same time with Garmin vivofit® jr. activity trackers and Bounce™ smartwatches. Parents will love using the Garmin Jr.™ app to help their kids track chores and homework assignments and reward them for taking care of their responsibilities.

GARMIN HEALTH SOLUTIONS

Garmin Health gives you the power and flexibility to create custom solutions for your business. With incredible battery life, water resistance and one of the industry's largest wearable portfolios, there's a Garmin device that's perfect for your program. Gain access to a wide array of health metrics and real-time sensor streams, and even control the device features using the Garmin Health API and SDKs. For more information, visit Garmin.com/health.

¹See Garmin.com/ataccuracy. • ²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox is not available in all countries. • ³When paired with a compatible smartphone; see Garmin.com/ble. • ⁴Available on select models only

MARINE

As the world’s most innovative and recognized marine electronics manufacturer, Garmin has revolutionized life for anglers, sailors, mariners and boat enthusiasts everywhere with chartplotters, fishfinders, marine cartography, radar, autopilots, transducers, trolling motors and more.



For the ninth consecutive year, Garmin was named Manufacturer of the Year in 2023 by the National Marine Electronics Association (NMEA). We were also named the No. 1 Most Innovative Company in 2023 by Soundings Trade Only.



With products for every on-the-water hobby, skill level and budget, Garmin offers something for every mariner – from a basic fishfinder to a 27” multifunction touchscreen display. There’s even a castable sonar (STRIKER™ Cast) that brings sonar to a mobile device.



Garmin revolutionized the freshwater fishing market with the introduction of LiveScope™ live-scanning sonar in 2018. Since then, we have expanded our award-winning LiveScope technology beyond freshwater, with applications for coastal, open-water and even ice fishing.



Our award-winning ActiveCaptain® mobile app helps mariners manage their vessel from nearly anywhere with access to the most up-to-date cartography, off-vessel planning capabilities, connected services and so much more.



As the world’s No. 1 marine mapping provider¹, Garmin Navionics+™ cartography makes it easy to plot your course with up to 5,000 daily updates.



Enhance your time on the water with world-class Fusion® and JL Audio entertainment products, including stereos, speakers, subwoofers and amplifiers that seamlessly integrate with compatible Garmin marine electronics.



The Garmin Surround View Camera System helps take the guesswork out of docking in tight maneuvering situations with six cameras providing live bird’s-eye view video and 360-degree helm visibility.

¹Based on 2022 reported sales

OUTDOOR RECREATION

With a range of products as diverse as the great outdoors, Garmin serves a variety of adventurers, including campers, divers, golfers, hikers, hunters, climbers and surfers, among others.



With the introduction of solar charging, our flagship fēnix®, Enduro™, Instinct®, epix™ and tactix® smartwatches measure battery life in months rather than days, allowing customers to do what they love longer.



The MARQ® collection of purpose-built tool watches are lifestyle-inspired and forged from our expertise and heritage in the aviation, fitness, marine and outdoor markets.



Sportsmen and tactical products offer outdoor enthusiasts a variety of tools to help perfect their craft and improve situational awareness.



Divers can enjoy unparalleled situational awareness with our watch-style dive computers, Descent™ Mk3i and Descent™ G1 Solar – Ocean Edition. For integrated tank pressure monitoring, divers trust the Descent™ T1 transmitter.



From laser range finders to launch monitors and watches, Garmin golf products offer the most compelling technology to enrich a player's experience at any skill level and price point.



Elevate the off-road experience and rider enjoyment with innovative powersports products, including the Tread® Overland and SxS all-terrain navigators, Tread® XL Baja Race/Chase Edition navigators and Garmin PowerSwitch™, plus zūmo® XT2 for motorcycle riders.

*Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communication devices. It is your responsibility to know and follow all applicable laws in the jurisdictions where the device is intended to be used.

OUTDOOR RECREATION

GARMIN RESPONSESM: EXPLORE ANYWHERE — COMMUNICATE GLOBALLY

With inReach[®] satellite technology from Garmin and an active satellite subscription¹, it's easier than ever to stay in touch globally. Plus, we have a global emergency response coordination center that is staffed 24/7 and ready to send help when needed.



The No. 1 personal satellite communicator¹ on the market, inReach helps adventurers stay connected, even in the most remote locations while enjoying peace of mind that help is just a button-push away.

Garmin offers professional solutions for groups and organizations utilizing inReach satellite communicators and technology to keep everyone connected, safe, oriented and informed.

PERSONAL NAVIGATION DEVICES



Explore confidently with our touring lineup that includes the Garmin Drive™ series, RV GPS navigators, Garmin Dash Cam™ Mini 2¹ and even the always-connected Garmin Dash Cam™ Live, which lets you access a live view and get notifications from your dash cam anytime via the smartphone app (requires active LTE subscription).

Enjoy increased productivity and awareness on the road with our dēzl™ lineup of trucking products, including navigators and headsets.

Unlock peak track performance with motorsports products such as the Garmin Catalyst™ driving performance optimizer².



¹Some jurisdictions regulate or prohibit use of this camera device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device. • ²WARNING: This device is intended only for recreational use in a circuit environment. Never use this device on public roadways. Failure to follow this warning may result in an accident causing property damage, serious personal injury, or death. You are responsible for using this device in a safe and prudent manner.



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