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Garmin wins top industry award

The GPS and satellite navigation expert, Garmin, has today been awarded the honour of 'Innovation in Fleet Management 2007' by the Institute of Transport Management (ITM). Garmin was chosen as the manufacturer most able to meet the challenges of the efficient movement of people and goods vehicles through its comprehensive product offering in Automotive and Fleet Management innovation, as well as customer service excellence.

Garmin is a world leader in GPS enabled technology. It designs and manufactures navigation and communications equipment for the automotive, aviation, marine, wireless, OEM, outdoor and fitness markets.

The award has been independently accredited after three months of undercover research by the ITM, looking for GPS solutions available to motorists and fleet operators. Garmin was particularly commended for its customer service, technological advances, reliability and value for money.

Commenting on the win, Patrick Sheedy of ITM said; "The Fleet Manager is becoming increasingly dependent upon technology to operate a successful fleet. Support for this technology is paramount to successful operations, and customer service from the supplier is a key element. In its findings, the Institute's fleet research team found the levels of customer service and satisfaction at Garmin to be of the highest in the entire fleet sector. Customer service is always key in the list of criteria outlined in overall success and Garmin more than excelled in this area."

Garmin's Automotive Product Manager, Giovanni Di Santo, said, "We are very proud to be awarded the prestigious honour of Innovation in Fleet Management 2007 by the ITM. The outstanding efforts by the Garmin teams on both sides of the Atlantic contributed to this award. By successfully identifying that one of the most important parts of the logistics cycle is supply chain traceability, particularly the tracking and traceability of transport, personnel and goods, we provide a support tool to the transport process that promotes efficiency, speed, cost savings and higher levels of productivity within the transport arena, which sets us apart from other manufacturers".

Forming strategic alliances with solutions providers has allowed Garmin to add an innovative interactive element to its service that many fleet systems are still lacking. With these solutions partners, Garmin personal navigation devices provide the link that allows immediate and direct communication with mobile workers. This is achieved via text messaging to and from the Garmin unit, and instant re-routing message sending. For example if the office needs to send the driver to a different location, the driver will receive turn-by-turn, voice-prompted directions to the new destination. Alternatively a route can be sent to the Garmin unit with all the driver's stops / deliveries for the day listed (including routes).

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Sensor technology also allows users to track information such as vehicle location, speed and direction of travel, cargo temperature, fuel status, idle times, number of stops and more.

In this dynamic business environment where unforeseen route changes/delivery requirements happen daily, there is scope for significant time and cost savings due to improved communications. Other potential benefits include a reduction in fuel costs, increased pickup/ drop off rates and an increased ability to monitor mobile workers/ vehicles.

Says Sheedy; "Garmin systems provide the fleet manager with everything they need for effective fleet management in an increasingly fraught and demanding industry."

About Garmin

Garmin (Europe) Ltd. is a member of the Garmin Ltd. (Nasdaq: GRMN) group of companies which designs, manufactures, markets, and sells navigation, communication and information devices and applications - most of which are enabled by GPS technology. Garmin is a leader in consumer and general aviation navigation and its products serve the automotive/mobile, outdoor/fitness, marine and aviation markets. Garmin Ltd. is incorporated in the Cayman Islands, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information visit Garmin's media centre at www.garmin.co.uk/media. Garmin is a registered trademarks, of Garmin Ltd. or its subsidiaries. All other brands, product names, company names, trademarks and service marks are the properties of their respective owners. All rights reserved.

About ITM

The ITM monitors standards in the transport industry. Its objectives are to promote academic achievement, training and professionalism within the transport and logistics industry, to monitor and improve standards through its ongoing research and communications programme, to keep members updated on transport information, to recognise and award industry members for significant achievements in the development of transport solutions through an annual awards programme and to provide a forum for the exchange of information and discussion among members.

Notice on forward-looking statements:

This release includes forward-looking statements regarding Garmin Ltd. and its business. All statements regarding the company's future product introductions and expected product availability dates are forward-looking statements. Such statements are based on management's current expectations. The forward-looking events and circumstances discussed in this release may not occur and actual results could differ materially as a result of known and unknown risk factors and uncertainties affecting Garmin, including, but not limited to, the risk factors listed in the Annual Report on Form 10-K for the year ended December 30, 2006 filed by Garmin with the Securities and Exchange Commission (Commission file number 0-31983). A copy of Garmin's Form 10-K can be downloaded at www.garmin.com/aboutGarmin/invRelations/finReports.html. No forward-looking statement can be guaranteed. Forward-looking statements speak only as of the date on which they are made and Garmin undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

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