



**GARMIN**

# **GET TO KNOW GARMIN**

## **PRESS KIT**

Garmin designs products that fuel people's passions across five primary business segments: automotive, aviation, fitness, marine and outdoor. We think every day is a chance to beat yesterday. With that in mind, we continue to grow our presence and product portfolio in every market we serve.

A global company, Garmin has more than 19,000 associates in 80 offices in 34 countries around

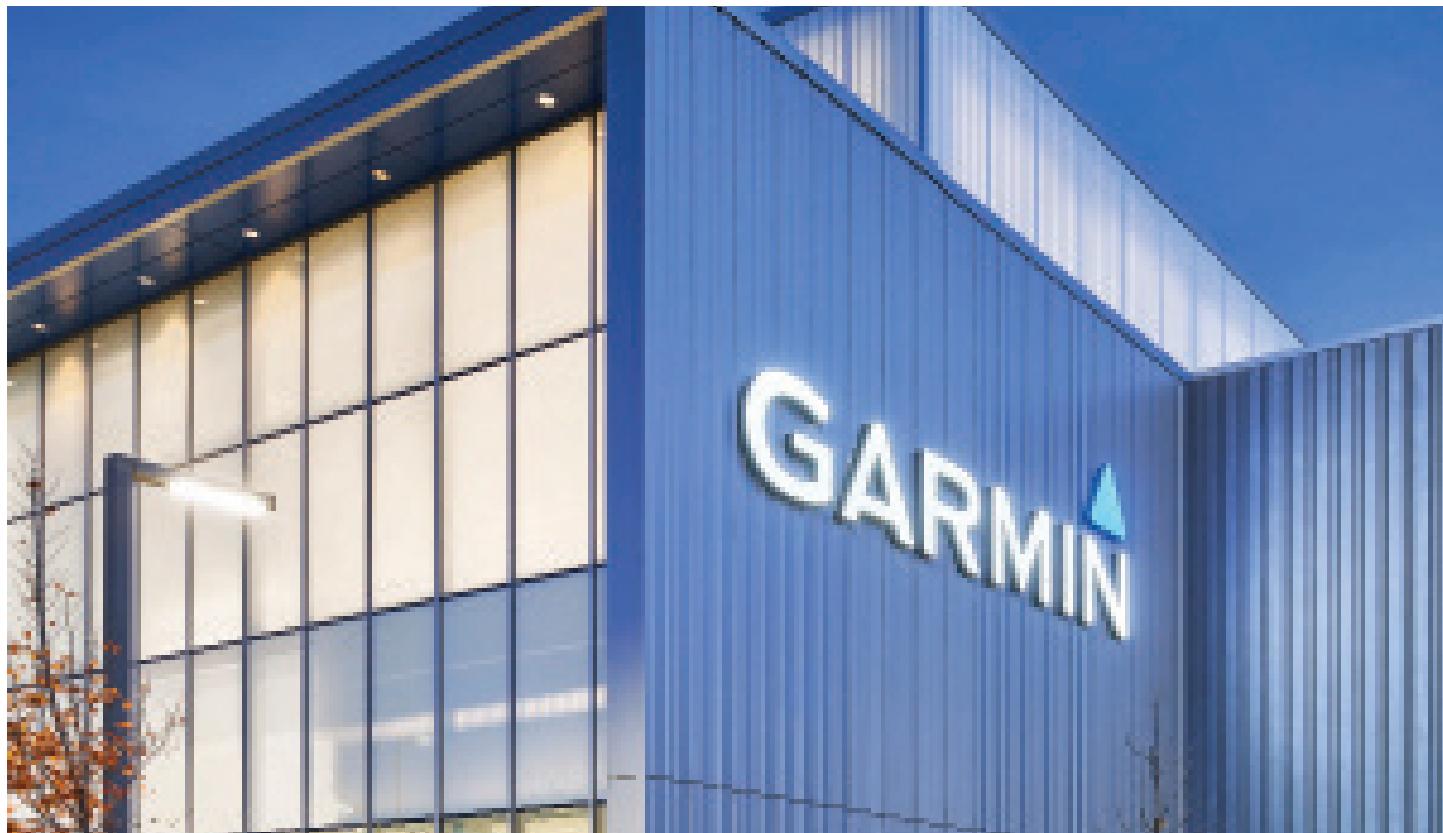
the world. In 2021 Garmin reported total revenue of \$4.98 billion – an increase of 19% over the previous year – as customers all over the world sought out products to help them pursue their passions and improve their performance.

Garmin is committed to ethical and sustainable practices to help protect our planet's environment and inhabitants. Not only do our products meet applicable standards and

regulation, but we also strive to align our business goals with sustainable measures to ensure a safe and healthy workplace.

"The Garmin mission is '...to be an enduring company by creating superior products for automotive, aviation, marine, outdoor and sports that are an essential part of our customers' lives.' Our purpose, as inspired by our mission, is to be an enduring, sustainable company."

**Garmin CEO Cliff Pemble**



**\$4.98**  
BILLION IN  
REVENUE IN 2021

**\$250+**  
MILLION  
PRODUCTS SHIPPED SINCE 1989

 **DEDICATED**  
TO GROWTH AND STABILITY

**80** LOCATIONS  
WORLDWIDE

**270+** INTERNS IN 15  
LOCATIONS IN 2021

**19,000+**  
ASSOCIATES

DEBT-FREE COMPANY

ENVIRONMENTALLY FOCUSED FACILITIES  
LANDFILL-FREE OLATHE CAMPUS

COMPOSTING AND RECYCLING  
SOLAR ENERGY USE AT CHINA MANUFACTURING FACILITY

# SMARTWATCHES AND WEARABLES

Garmin has a smartwatch for every customer, whether the goal is staying healthy and active or pushing the limits of multi-sport performance. As one of the world's leading wearables companies, some of our most popular product lines include:



fēnix®, epix®, and Instinct® rugged multisport watches for those who love to explore the great outdoors.



The Venu®, vívomove® and Lily™ active lifestyle smartwatches include advanced health and fitness features, bringing style and ease-of-use to the pursuit of whole-body well-being.



Built for runners by runners, Forerunner® GPS running smartwatches help athletes of all levels – from beginner to triathlete to ultrarunner – maximize their performance and chase new personal records.



The MARQ® collection of luxury tool watches are purpose-built for those who aspire to the lifestyles we have redefined over decades of innovation.



Approach® wearables provide high-sensitivity GPS details to help fine-tune a golfer's game with precise distances, over 42,000 preloaded courses worldwide and more.



Descent® watch-style dive computers help divers explore confidently above and below the water.



D2® aviation watches offer tools to navigate the skies.



Enduro™ for ultrarunners is a GPS watch with previously unheard of battery life.



Instinct® – Esports Edition elevates the gaming experience with wrist-based insights.



Instinct® Solar – Surf Edition helps surfers ride the waves longer.



quatix® gives mariners ultimate connectivity on and off the water.



tactix® offers special ops tactical features and topographic mapping.



vívofit® jr. activity trackers help kids stay active and have fun too.



The Instinct 2 - dēzl Edition smartwatch offers trackable health metrics, for a more health-focused lifestyle on the road.

SPOTIFY and the Spotify logo are among the registered trademarks of Spotify AB.

# AUTOMOTIVE

Featuring valuable tools that encourage behind-the-wheel awareness and offering best-in-class navigation, Garmin automotive products provide safety features to help establish a more confident driving experience.



## PERSONAL NAVIGATION DEVICES



Explore confidently with our touring lineup that includes the Garmin Drive™ series, RV GPS navigators, Garmin Dash Cam™ Mini 2<sup>1</sup> and even the dual-lens Garmin Dash Cam™ Tandem that features NIGHTGLO™ technology.



Elevate the off-road experience, rider enjoyment and communication with innovative powersports products, including the Tread® Overland and SxS all-terrain navigators, Garmin PowerSwitch, plus zūmo® XT for motorcycle riders seeking adventures.



Unlock peak track performance with motorsports products such as the Garmin Catalyst™ driving performance optimizer<sup>2</sup>.



Enjoy increased productivity and awareness on the road with our dēzl™ lineup of trucking products.



## AUTOMOTIVE OEM SOLUTIONS

Garmin offers automotive OEM hardware, software and infotainment solutions, including computing modules, digital cockpits, camera recorder systems, navigation solutions and rear seat entertainment.

We are a tier 1 OEM supplier for the BMW Group, Daimler, Ford, Toyota, Honda, Geely and Stellantis.

<sup>1</sup>Jurisdiction restrictions may apply • <sup>2</sup>WARNING: This device is intended only for recreational use in a circuit environment.

# AVIATION

Garmin is proud to be the leading provider of forward fit, retrofit and portable avionics equipment to general aviation, business aviation, rotorcraft, advanced air mobility, government and defense and commercial air carrier customers. Our aviation portfolio comprises navigation, communication, flight control, in-flight hazard avoidance, situational awareness and aviation services solutions.



Our revolutionary Garmin Autoland autonomous flight technology<sup>1</sup> allows a plane to land itself in an emergency if the pilot is suddenly incapacitated.

Garmin Autoland is FAA-certified in the Piper M600, the Daher TBM 940 and the Cirrus Vision Jet as part of our G3000® integrated flight deck. It also received EASA approval in the TBM 940.

Awards and accolades for Garmin Autoland include AIN's Top Flight Award and the National Aeronautic Association's Collier Trophy recognizing America's greatest achievement in aviation and aeronautics.



More than 25,000 piston-powered aircraft, turboprops, rotorcraft and turbine aircraft include Garmin integrated flight decks, and more than 175,000 aircraft worldwide have Garmin GPS navigators installed.

For 18 consecutive years, Garmin aviation has been voted No. 1 in avionics product and customer support by two leading industry publications.



Our newly expanded portfolio of aviation services includes solutions for long-range business jets and commercial and transport aircraft.

<sup>1</sup>See [Garmin.com/ALuse](http://Garmin.com/ALuse) for Autoland system requirements and limitations.

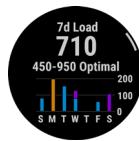
# FITNESS

Runners, cyclists, triathletes and swimmers of all levels stay active and elevate their performance with help from our fitness running watches, cycling computers, cycling awareness accessories, indoor trainers and more.

## RUNNING



Garmin pioneered the first GPS-enabled running watch, the Forerunner® 201, in 2003. Since then our Forerunner line is recognized as the leading smartwatch choice for runners all over the world and for all experience levels.



Available in a range of price points, Garmin running watches are packed with training tools and 24/7 health monitoring features, including those that help athletes optimize performance and track training load, estimate heart rate, stress, respiration, Pulse Ox<sup>1</sup>, Body Battery™ energy levels and so much more.

## CYCLING



Cyclists can ride with greater peace of mind thanks to Varia™ cycling radar, which alerts riders to approaching vehicles.



Edge® cycling computers offer dynamic performance metrics, health insights and detailed course data, helping riders reach new personal bests.



State-of-the-art Tacx® indoor trainers make it easy for cyclists to keep riding year-round and keep tabs on key performance metrics, no matter the weather.

## BEST-IN-CLASS PERFORMANCE TOOLS



Garmin Coach helps athletes train for race day with expert coaching and dynamic training plans tailored to specific goals and performance.



With the Garmin Connect™ online fitness community, athletes can track and reach fitness goals, view training and health analytics, participate in online challenges, and share activities with friends or on social media sites.

 **FIRSTBEAT ANALYTICS**

Firstbeat Analytics™, a Garmin brand, provides physiological analytics and metrics for products in the health, fitness and performance markets.

<sup>1</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox is not available in all countries • SPOTIFY and the Spotify logo are among the registered trademarks of Spotify AB.

# HEALTH AND WELLNESS

Garmin wellness wearables and smartwatches help customers better understand their body. Built-in 24/7 health monitoring features estimate heart rate, track stress, sleep, respiration, Pulse Ox<sup>1</sup>, Body Battery™ energy levels and more. Built-in sports apps for activities like running, walking, yoga, Pilates, HIIT, pool swimming and more means staying active never gets boring. Superior battery life lets you track all of this and more, all day and all night.



Garmin takes well-being seriously with a suite of health monitoring features supported by our cutting-edge, 24/7 Elevate™ heart rate monitoring, which outpaces the competition by sampling heart rate multiple times per second, 24 hours a day. More sampling means better, more actionable data.



Garmin offers an industry-leading portfolio of products and features designed for women by women, including the fashionable vivomove® hybrid smartwatch series and Lily™, our stylish and smallest smartwatch to date. Women can stay in tune with their body all day, every day with our exclusive menstrual cycle tracking and pregnancy tracking features.



Enjoy the convenience of smart features like text messages, social media notifications, music<sup>2</sup>, Garmin Pay™ and more, right on the wrist<sup>3</sup>. And with Garmin's superior battery life, users can stay connected with just periodic charging.



It's never been easier to try something new with our popular Venu® lineup of GPS smartwatches. Customers can create custom workouts, download them from Garmin Connect and even refer to on-the-wrist animated workouts, great for learning proper form and technique.

Get a score for your sleep's quality and insights on how you can do better. Even keep track of the different sleep stages as well as heart rate, stress, Pulse Ox<sup>1</sup> and respiration.



Kids can stay active and have fun at the same time with Garmin vivofit® jr. activity trackers. And parents will love being able to use the Garmin Jr.™ app to help kids keep track of assigned chores and even homework so they can reward kids for taking care of their responsibilities. Also available in Disney, Star Wars and Marvel band and app themes.

## GARMIN HEALTH ENTERPRISE HEALTH SOLUTIONS

Working with partners all over the world, the Garmin Health B2B team incorporates Garmin wearables into customized corporate wellness programs, innovative patient monitoring solutions, and even partners with local gyms and fitness programs. For more information, visit [Garmin.com/health](http://Garmin.com/health).

<sup>1</sup>This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see [Garmin.com/ataccuracy](http://Garmin.com/ataccuracy). Pulse Ox is not available in all countries.  
<sup>2</sup>May require premium subscription with a third-party music provider.  
<sup>3</sup>When paired with a compatible smartphone; see [Garmin.com/ble](http://Garmin.com/ble). • © Disney • © & ™ Lucasfilm Ltd. • © 2021 MARVEL.

# MARINE

As the world's largest and most innovative marine electronics manufacturer, Garmin has revolutionized life for anglers, sailors, mariners and boat enthusiasts everywhere with chartplotters, fishfinders, marine cartography, radar, autopilots, transducers, trolling motors and more.



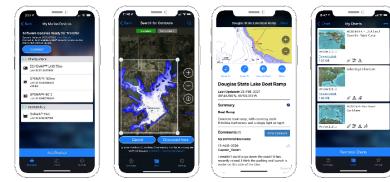
For the seventh consecutive year, Garmin was named Manufacturer of the Year in 2021 by the National Marine Electronics Association (NMEA). We were also named a Top 10 Most Innovative Marine Company for the third consecutive year by *Soundings Trade Only*.



With products for every on-the-water hobby, skill level and budget, Garmin offers fishfinders ranging from \$120 for a basic model to about \$12,000 for a 24" touchscreen display. There's even a castable sonar (STRIKER™ Cast) that brings sonar to a mobile device.



Garmin revolutionized the freshwater fishing market with the introduction of LiveScope™ live-scanning sonar in 2018. For the last three years, Garmin-sponsored professional fishermen have won the Bassmaster Classic, the world championship of bass fishing, all attributing their success to LiveScope.



Our award-winning ActiveCaptain® mobile app helps mariners manage their vessel from nearly anywhere with access to the most up-to-date cartography, off-vessel planning capabilities, connected services and so much more.



Navionics®, a Garmin brand, is the world's No. 1 marine mapping provider and offers boaters peace of mind with industry-leading cartography featuring widespread global coverage.



Our Fusion® brand offers world-class marine audio entertainment products, including entertainment systems, speakers, subwoofers and amplifiers that seamlessly integrate with Garmin marine electronics.



Garmin's Surround View Camera System helps take the guesswork out of docking in tight maneuvering situations with six cameras providing live bird's-eye view video plus 360-degree helm visibility.

# OUTDOOR RECREATION

With a range of products as diverse as the great outdoors, Garmin serves a variety of adventurers including campers, divers, golfers, hikers, hunters, climbers and surfers, among others.



Our rugged multisport outdoor watches are recognized by professional athletes and recreational enthusiasts around the world as premier tools to enhance their outdoor passions while offering robust functionality, smart connectivity, and unparalleled fitness and health tracking.



With the introduction of solar charging, our flagship fēnix®, Enduro™, Instinct®, epix®, and tactix® smartwatches measure battery life in months rather than days, allowing customers to do what they love longer.

The No. 1 personal satellite communicator<sup>1</sup> on the market, inReach® helps adventurers stay connected, even in the most remote locations while enjoying peace of mind that help is just a button-push away.

From laser range finders to launch monitors and wearables, Garmin golf products offer the most compelling technology to enrich a player's experience at any skill level and price point.



Divers enjoy unparalleled situational awareness with the Descent™ Mk2i watch-style dive computer and Descent™ T1 transmitter for integrated tank pressure monitoring.

The MARQ® collection of purpose-built tool watches are lifestyle-inspired and forged from our expertise and heritage in the aviation, automotive, fitness, marine and outdoor markets.



Sportsmen and tactical products offer outdoor enthusiasts a variety of tools to help perfect their craft and improve situational awareness.

Garmin offers professional solutions for groups and organizations utilizing inReach satellite communicators and technology to keep everyone connected, safe, oriented and informed.



Women of Adventure features women who excel in various sports while overcoming obstacles and inspiring others to pursue their passions.

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